

gartner.com Styleguide

Analyst Photos

ANALYST PHOTOS

17 April 2008

PODCASTS FOR BUSINESS & IT PROFESSIONALS
Gartner Voice

25 July 2007

Getting Customer-Centric with CRM

Hosted by **Kimberly Collins**,
Research VP

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Despite ongoing consolidation among major customer relationship management (CRM) vendors, product-centric strategies are taking a back seat to customer-centric strategies. Listen and learn more.

Featured Guest:
"CRM is really how a customer looks to us but we should be thinking about customer engagement which is how we look to a customer."
— **Dr. Martha Rogers**, Peppers & Rogers Group

Please forward your questions, comments & suggestions to gartervoice@gartner.com

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1 February 2008
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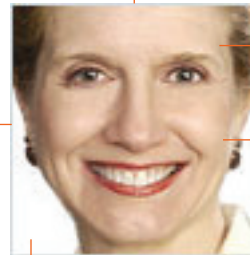
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95x95px
Solid, blue stroke:hex=# d3dce1



Color photo used to highlight and call attention to the analyst.

Face cropped close, the tight framing creates a modern, stylish effect.

Square shaped treatment;
Modular and compact shape fits into a multitude of layouts.

Solid, white background

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17 April 2008

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54x54px



Square shaped treatment
Modular and compact shape fits into a multitude of layouts.

Black & white photo evokes a sophisticated yet understated look; used when we want the photo to have a recessive and non-distracting quality.

Solid, gray background
Hex=# dadddf

ANALYST PHOTOS

17 April 2008

The Four Standard Treatments for Analyst Photos



95x95px
Color
White background



76x83px
Black/white
Blue background



62x62px
Black/white
Gray background



54x54px
Black/white
Gray background

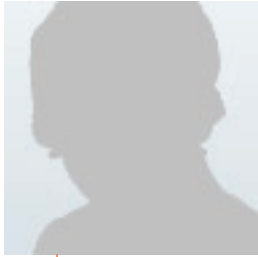
Gartner analysts are presented in a simple and modern way across all client-facing websites. Currently there are four standard sizes that are used throughout Gartner for IT Leaders, Gartner for Business Leaders, Gartner for IT Executives (EXP), gartner.com and many more. How an analyst photo is treated depends on the context it will be in.

Having a standard set of treatments for the analyst photos is important for ensuring visual consistency through-out all products and easy maintenance. While it is important to have standards, it does not mean we are limited to this set of treatments. If there is need for special treatment of an analyst, liberties are taken to design a new style to meet such needs. All treated analyst photos are named by their employee ID number.

ANALYST PHOTOS

17 April 2008

Treatment for Analysts with No Photo



95x95px



76x83px



62x62px



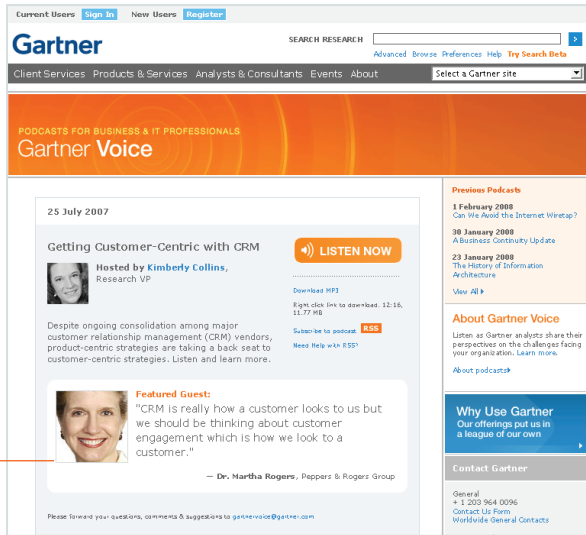
54x54px

For analysts with no photo available we also have a “No Photo” treatment for each of the 4 sizes. An androgenous silhouette is used so both males and females are represented. The backgrounds are gradients in subtle shades of blues and grays that complement instead of overwhelming the silhouette.

ANALYST PHOTOS

17 April 2008

Analyst Photos Gallery | 95x95px



95x95px

gartner.com
Gartner Voice

ANALYST PHOTOS

17 April 2008

Analyst Photos Gallery | 76x83px

This screenshot shows the 'Gartner for IT Leaders' interface. The main header is 'Program & Portfolio Management'. Below it, there are navigation tabs for 'HOME', 'ACTIVITY CYCLE', 'TOOLKIT', 'MY LIBRARY', 'WHAT'S NEW', 'MY VENDORS', and 'FEEDS'. The left sidebar features 'MARKET NEWS' with a featured article 'Projects in Panorama' and 'What You Should Know'. The main content area displays 'TOP 5 Program & Portfolio Management Must Reads' for the week of 23 March 2008, featuring a photo of Donna Fitzgerald, Research Director. A circular diagram shows the 'ACTIVITY CYCLE' with stages: DEFINE, SELECT, EVALUATE, COMMUNICATE. The right sidebar includes 'MY RECENT ACTIVITY' and 'LEADERSHIP DEVELOPMENT'.

76x83px

This screenshot shows the 'Gartner Industry Advisory Services' interface for 'Banking & Investment Services'. The main header is 'Banking & Investment Services'. Below it, there are navigation tabs for 'HOME', 'RESEARCH BY TOPIC', 'STRATEGIC RESOURCES', and 'MY LIBRARY'. The left sidebar features 'ANALYST PICKS' and 'TOP 5 Banking & Investment Services Must Reads' for the week of 16 March 2008, featuring a photo of David Furman, Managing VP. The main content area displays a research article 'A Survey of Consumer Loan Servicing Solutions' published on 27 December 2007. The right sidebar includes 'MY RECENT ACTIVITY' and 'ATTEND'.

76x83px

This screenshot shows the 'Gartner for IT Executives' interface for 'Midsize Enterprise CIO'. The main header is 'Midsize Enterprise CIO'. Below it, there are navigation tabs for 'HOME', 'ACTIVITY CYCLE', 'TOOLKIT', and 'FEEDS'. The left sidebar features 'WHAT'S NEW', 'RESEARCH', 'MARKET NEWS', and 'PODCASTS'. The main content area displays 'Information Governance Top View, Part 1: Policy, Process and Metrics for Structured and Unstructured Information' published on 24 Mar 2008. The right sidebar includes 'CIO ACTIVITY CYCLE' with a circular diagram showing 'STRATEGY', 'PLAN', 'SECURE', and 'MANAGE'. Below it, there are sections for 'ENRICH' and 'LISTEN & VIEW'.

76x83px

Gartner for IT Leaders
Program & Portfolio Management

Gartner Industry Advisory
Banking & Investment Services

Gartner for IT Executives
Midsize Enterprise CIO

ANALYST PHOTOS

17 April 2008

Analyst Photos Gallery | 62x62px

This screenshot shows the Gartner Market & Competitive Intelligence website. The header includes the Gartner logo, user name 'Li Fen Deng', and navigation links like 'Sign Off', 'Your Profile', and 'Contact Gartner'. The main content area is titled 'GARTNER FOR BUSINESS LEADERS™ Market & Competitive Intelligence' and features a search bar and navigation tabs for 'HOME', 'CUSTOMERS', 'COMPETITORS', 'MARKETS', 'TECHNOLOGIES', and 'MY LIBRARY'. A 'BEST PRACTICES' section lists topics like 'Alliances and Business Development' and 'Customer Focus'. A 'MY COMPANY & NEWS' section includes 'RECENT RESEARCH', 'MOST READ', 'IN THE NEWS', and 'NEWSWIRE'. Below this, there are several article snippets with dates and titles, such as 'Key Issues for Software as a Service, 2008' and 'Datagroup Insight: Callidus Picks the Infrastructure and the IT Services Provider to Run Its Software-as-a-Service Business'.

Gartner for Business Leaders
Market & Competitive Intelligence

This screenshot shows the Gartner Industry: Education website. The header includes the Gartner logo, user name 'Li Fen Deng', and navigation links. The main content area is titled 'INDUSTRY Education' and features a search bar and navigation tabs for 'Client Services', 'Products & Services', 'Analysts & Consultants', 'Events', and 'About'. A 'Research FastFinder' section allows users to filter by 'Markets', 'Topics', and 'Industries'. A 'RESEARCH HIGHLIGHT' section features a 'FINANCIAL SLOWDOWN EMPHASIZES BUDGET-PLANNING EFFECTIVENESS IN HIGHER EDUCATION; BUT IT'S ABOUT YIELD, NOT COST' with a corresponding image. Below this, there are several article snippets with dates and titles, such as 'Automated Emergency Notification Will Speed Disaster Recovery' and 'How to Quickly Spread the Word Locally: Basic and Advanced Editions'.

gartner.com
Industry: Education

This screenshot shows the Gartner IT Infrastructure & Operations website. The header includes the Gartner logo, user name 'Li Fen Deng', and navigation links. The main content area is titled 'IT Infrastructure & Operations' and features a search bar and navigation tabs for 'Leadership Development', 'EXP Research', and 'MY ANALYSTS'. A 'LEADERSHIP DEVELOPMENT' section includes a 'Leadership Development Home' and a 'Making the Difference: The 2008 CEO Agenda' article. A 'MY ANALYSTS' section lists several analysts with their photos and titles, such as 'Robert A. Handler, VP Distinguished Analyst' and 'Malcolm Hancock, Principal Research Analyst'. Below this, there are several article snippets with dates and titles, such as 'Starting off this week's picks with recommendations for smaller (physically, at least) items, here's what ISO Leaders should consider now that the iPhone will soon be tailored for enterprise' and 'A few minutes of additional work per day are sufficient to pay back the difference in TCO between desktop and notebooks'.

Gartner for IT Leaders
IT Infrastructure & Operations

ANALYST PHOTOS

17 April 2008

Analyst Photos Gallery | 62x62px

Garner for IT Leaders

Li Fan Deng | My Profile | Alerts | My Events | Log Off

Select a Garner site


IT Infrastructure & Operations

All Research | IT Operations Research

Advanced Browse Search Preferences

HOME ACTIVITY CYCLE TOOLKIT MY LIBRARY WHAT'S NEW MY VENDORS FEEDS

ANALYST PROFILE

 **Robert A. Handler**
VP Distinguished Analyst
San Diego USA

Area of Coverage: Enterprise Architecture

"I love my job because it's challenging and allows me to provide fast, reliable answers to tough client issues in context, which in turn, gives me a positive feeling that I'm contributing to their success."

Latest Research

ToolKit: Maturity Assessment for Enterprise Architecture
12/Mar/2008
Robert A. Handler

Findings: Enterprise Architects Need Diverse Skills
22-Jan-2008
Betsy Burton, Bruce Robertson, Anne Lapkin, Robert A. Handler, Deborah Weiss, Greta A. James

Symposium Workshop Examines Pressing EA Issues
28-Nov-2007
Robert A. Handler, Richard Buzhanak, R. Scott Bittler, Anne Lapkin

Researching the Research Agenda Survey, 2007: Key Implications for Enterprise Architecture
08-Nov-2007
Robert A. Handler

Highlights From the Enterprise Architecture Track at Symposium/ITops
26-Oct-2007
Robert A. Handler

Analyst Snapshot

Years of Experience

- 8 years at Gartner
- 16 years IT industry

Professional Background

- Ernst & Young, Senior Consultant, 3 years
- IBM Global Services, Practice Operations Manager / Senior Consultant, 3 years

Education

- Additional post-graduate work in Finance and Accounting Information Systems, University of California, Los Angeles
- B.S., Business Administration, Pepperdine University
- M.B.A., Information and Decision Systems, San Diego State University

Languages

- English

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- Garner's Research
- Executive Programs
- Events
- Garner's Books
- Garner's Events

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- Governance
- Office of the Ombudsman
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- Terms of Use

CONTACT US

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- Classroom
- Help
- Online Training
- Site Index
- Technical Support

Garner for IT Leaders Analyst Bio

Garner for IT Leaders

Jade Sta McCormick | My Profile | Sign Off

Select a Garner site

Applications

All Research | Applications Research










Advanced Browse Preferences Help

HOME ACTIVITY CYCLE TOOLKIT MY LIBRARY MY VENDORS WHAT'S NEW FEEDS

20 June 2007

MY ANALYSTS

To request research or schedule an analyst contact Garner

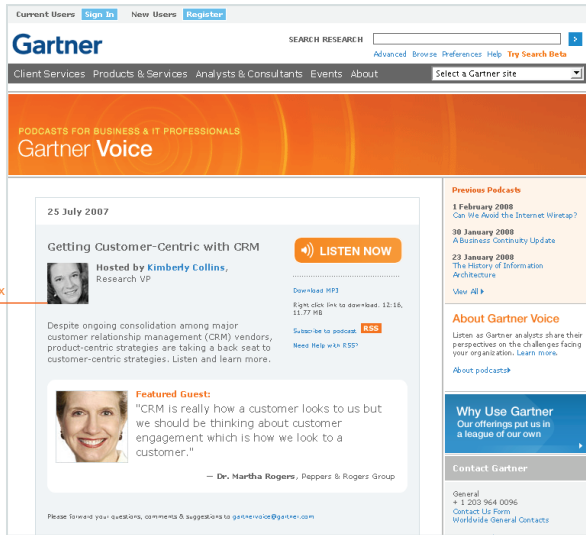
| | | |
|---|--|--|
|  Mike Chuba Research VP |  Diane Norello VP & Garner Fellow |  Audrey Ajfil VP Distinguished Analyst |
| Latest Research by Mike Garner Data Center Conference: Day 4 Highlights the "Greening" of Data Centers What Users Need to Do Before Buying an IBM z9 at Year End Garner Data Center Conference: Day 3 Highlights "Virtualization" | Latest Research by Diane Six Business Imperatives Will Shape IT Investments Throughout the 21st Century: Garner Business Mobility M. Rondonio, IBM's Executive VP for Innovation and Technology Findings: Few CEOs Are Poised to Capitalize on Opportunities in the IT Labor Market | Latest Research by Audrey ToolKit Sample Template: PPM Role Assessment (Amplifying What You Do So Where You Do) PPM Leaders Listen, Learn and Share at Symposium/ITops ToolKit Sample Template: Demonstrating the Value of the SMO |
|  Kathy Harris VP Distinguished Analyst |  Van L Baker Research VP |  Susan Landry VP Distinguished Analyst |
| Latest Research by Kathy Six Business Imperatives Will Shape IT Investments Highlights from the Application Track at Symposium/ITops ToolKit Presentation: Planning for Applications Modernization: Top 10 Initiatives | Latest Research by Van Apple Keeps the Pressure on Competitors With iPod Updates and iPhone Price Cuts Examining the Future of the Cisco-Microsoft Relationship Media Consumption: Consumer Time Share Is Shifting | Latest Research by Susan 2007 Oracle OpenWorld Review ToolKit Presentation: Criteria and Evaluations for Megatrends and Megavendors Highlights from the Application Track at Symposium/ITops |
|  Jeff Comport VP Distinguished Analyst |  Ken McGee VP & Garner Fellow |  Ann Larkin Research VP |
| Latest Research by Jeff Insights: 2008 Emerging Trends Force a Clearer and Deeper Focus on Enterprise Architecture | Latest Research by Ken Clients Should Prepare a "Recession Budget" for 2008 The 2007 Garner's Research Annual Report on the SAP Business ByDesign Offers an Innovative but Unsettling Approach | Latest Research by Ann Symposium Workshop Examines Pressing EA Issues Findings: EA Should Be Driven by Business Objectives Insights: 2008 Emerging Trends Force a Clearer and Deeper Focus on Enterprise Architecture |

Garner for IT Leaders My Analysts

ANALYST PHOTOS

17 April 2008

Analyst Photos Gallery | 54x54px



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Gartner Executive Programs
CIO Signature

ANALYST PHOTOS

17 April 2008

Analyst Photos Gallery | No Photo

The screenshot displays the Gartner Industry Advisory Services website. At the top, there is a navigation bar with the site name and user options like 'Li Fan Deng | My Profile | Alerts | My Events | Log Off'. Below this is a search bar and a menu for 'Energy & Utilities'. The main content area features a research article titled 'Automated Metering Infrastructure Security: Achilles' Heel of the Intelligent Grid?' published on 21 November 2007. The article text discusses the security of smart meters and the role of IT departments. A 'TOP 5 Energy & Utilities Must Reads' section is visible, listing several reports. On the right side, there are sections for 'Harvard Business Review', 'MY RECENT ACTIVITY', 'MY ANALYSTS', and 'ATTEND'.

Gartner Industry Advisory Services

Energy & Utilities