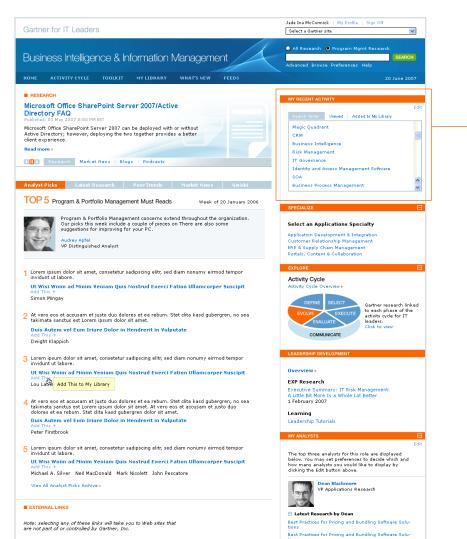
Gartner.com Styleguide Components

26 March 2008

General Overview





View All Research by Dean >

Association for Computing Machinery 🖓 Delivers resources that advance computing as a science and a profession



Gartner Components are standardized building blocks that can effectively support growth in content, functionality, and users over time. Using such standardized components allows for the creation of a library of tiles that can be shared across Gartner products.

Components are the fundamental building block of the dashboard or portal framework. Tiles locate content and functionality within the coherent information and navigation hierarchy of the larger dashboard or portal environment, while clearly identifying the sources and broader contexts of the information or tools they contain, and offering consistent access to convenience functionality such as tracking most recent research from a user's favorite analysts or retaining recently viewed items and search terms.

26 March 2008

MY RECENT ACTIVITY **Right Rail Components** Viewed | Addied to My Library Magic Quadrant CRM **Business Intelligence Risk Management** Microsoft Office SharePoint Server 2007/Active Directory FAQ IT Governance Search Terris Viewed | Added to Mr Librar Microsoft Office SharePoint Server 2007 can be deployed with or without Active Directory; however, deploying the two together provides a better client experience. SOA Boreauch Market News | Blogs | Por TOP 5 Program & Portfolio Management Must Beads Week of 20 Program & Dynthis Phaneman concurs extend throughout the organ Copylic bits the stream is that a coupled of bitos on There are also scene suggestions for impriving for your PC. Advey Adril Dischargunged Analyst Select an Applications Specialty EXPLOR Activity Cycle Activity Cycle Overview lolor sit amet, consetetur sadioscino elitr, sed diam nonum: Activity Cycle Ut Wisi Wnim Add This + Simon Ningay Gartner recearch link to each phase of the activity cycle for IT leaders. At vero eos et accusam et justo duo dolores et ea rebum. Stet cika kasd gubergren, takimata sanctus est Lorem insum dolor sit amet. EXECUTE Dwight Klappich EVALUATI Lorem ipsum dolor sit amet, consetetur sadipscing eliti; sed diam nonumy eirmod tempo invidunt ut labore. Ut Wisi Wnim ad Ninim Veniam Quis Nostrud Exerci Fation Ullamo COMMUNICATE Add This to My Library EXP Research IT Risk Manager At vero eos et accusam et justo duo dolores et ea reburn. Stet cita kasd gubergren, no se takimata sanctus est Lorem ipsum dolor sit amet. At vero eos et accusam et justo duo dolores et ne reburn. Stet cita kasd gubergren dolor sit amet. .earning Duis Autem vel Eum Iriure Dolor in He Add The + Peter Firstbrook 5 Lorem ipsum dolor sit amet, consetetur sadipscing elity, sed diam nonum invidunt ut labore. MY ANALYST: p three analysts for this role are displayed You may set preferences to decide which and any enalysts you would like to display by Michael A, Silver Neil MacDonald Mark Nicolett John Pescatore VP Applications Research Mey All Analyst Picks Archit EXTERNAL LINKS Note: selecting any of these links will take you to Web sites that are not part of or controlled by Gertner, Inc. clicking the Edit button above. Association for Computing Machinery P Delivers resources that advance computing as a science and a profession. Dean Blackmore Association for Retail Technology Standards (ARTS) C Provides retail industry data standards and data model. Research Director VP Applications Research 1 Beyond Budgeting Round Table C Independent, international research collaborative studying alter cases. Data Management Association @ VP & Gartner Fellow 😑 Latest Research by Dean Data Mining Group Ø International Federation for Information Processing © IFIP is a non-governmental, non-profit umbrella organization for national s of information procession. Best Practices for Pricing and Bundling Software Solu-National Quality Forum C Private, not-for-profit U.S. membership organization created to develop and impl strategy for healthcare quality measurement and reporting. v all Analysis by Name + v all Analysis by Role + request research or schedule an analysi ca Object Management Group 5 Not-for-profit consortium that produces and maintait able enterprise applications. View All Research by Dean Transaction Processing Performance Council C Non-profit corporation founded to define transaction processing and database by seminate objective, versifiable TPC performance data to the industry. Program Management Toolkit reach Valerie Gerardi Web Analytics Association @ Collection of best practices and other resources for Web analytics pr Research Director 🗄 Latest Research by Valerie Diane Morello 🗄 Latest Research by Diane

Identity and Access Management Software Business Process Management Gartner research linked to each phase of the activity cycle for IT leaders. Click to viev

Edit The top three analysts for this role are displayed below. You may set preferences to decide which and how many analysts you would like to display by

Best Practices for Pricing and Bundling Software Solu-



VP & Gartner Fellow

View My Analysts 🕨 View all Analysts by Name > View all Analysts by Role 🕨 To request research or schedule an analyst call

Products Currently Using Right Rail Components

Gartner Executive Programs

CIO Signature

Edit

Gartner for IT Leaders

- Applications
- **Business Intelligence & Information Management Business Process Improvement Enterprise Architecture** IT Infrastructure & Operations Program & Portfolio Management Security & Risk Management Sourcing & Vendor Relationships

Gartner for Business Leaders

Analyst Relations Market & Competitive Intelligence Product Management & Marketing Sales Professionals

Gartner for IT Executives

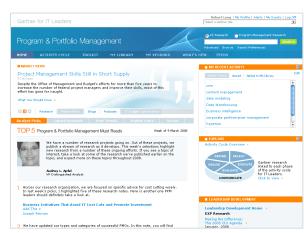
Business Unit CIO Midsize Enterprise CIO

Industry Advisory Services

Banking and Investment Services Energy & Utilities Insurance Manufacturing Media Retail

26 March 2008

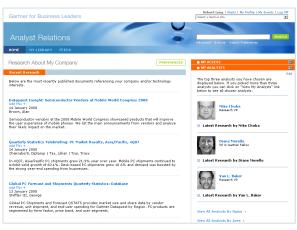
Right Rail Component Gallery



Gartner for IT Leaders Program & Portfolio Management



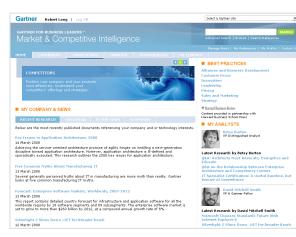
Gartner for IT Executives Business Unit CIO



Gartner for Business Leaders Analyst Relations



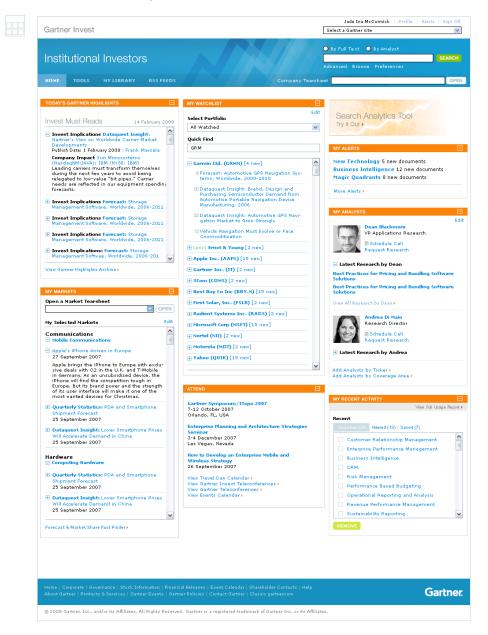
Gartner Industry Advisory Banking & Investment Services



Gartner for Business Leaders Market & Competitive Intelligence

26 March 2008

Mosaic Interface Components



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Institutional Investors		Advanced Browse Preferences	
HOME TOOLS MY LIBRARY RSS FEEDS	Company Tea	orsheet OP	
Sun Microsystems Inc. (JAVA) Uni	ted States		
Recent Gartner Research Vendor Focus for Sun Microsystems' Professional and i Services Vendor Focus for Sun Microsystems' Software Survey of Investment Firms' Views on Servers: Sun Microsystems V. Linux, 2006 Vendor Rabing: Sun Microsystems Sun Microsystems Sun Fire X2100, X4100 and X4200 Entry-Level x86 Servers	Related Companies Microsoft Corporation (MSFT International Business Mohi Hewlett-Packard Company D Dell Inc. (DELL) EMC Corporation (BRC) Silicon Graphics, Inc. (SGIC Oracle Corporation (CRC), Fujitsu Limited (FJTSY) Openwave Systems Inc. (OP	ines Corp. (IBM) Bob Igou D (HPQ) Paul MeGuckin Laura McLellan Daryl C. Plummer MaryAnn Richardson Jess Thompson	
INVEST COMPANY HIGHLIGHTS	MARKET SHARE Find Sim	nilar > FORECASTS Find Simil	
Dataquest Insight: Risk Management Strategies for the Flextronics-Solectron Merger	Quarterly Statistics: Servers by Vertical Marke and Size of Business, Worldvide	Quarterly Statistics: Servers by Vertical Market and Size of Business, Worldwide	
Forecast: Storage Management Software, Worldvide, 2006-2011	Quarterly Statistics: Disk Array Storage, Regio Vertical Industries, All Regions Market Share: Data Integration Tools, EMEA, 2006	 ■ Quarterly Statistics: Disk Array Storage, Regiona ■ Vertical Industries, All Regions Market Share: Data Integration Tools, EMEA, 2006 	
HYPE CYCLES	MAGIC QUADRANTS/MARKETSCOPES Find Sim	nilar > VENDOR RATINGS/SWOT	
	Magic Quadrant for Horizontal Portal Products 2007	Vendor Rating: Sun Microsystems	
Hype Cycle for Back-Office Emerging Technolo- gies and Applications (Banking and Investment Semicar) 2007	Magic Quadrant for User Provisioning, 2H07		
	Magic Quadrant for Customer Data Integratio Hubs, 2Q07		

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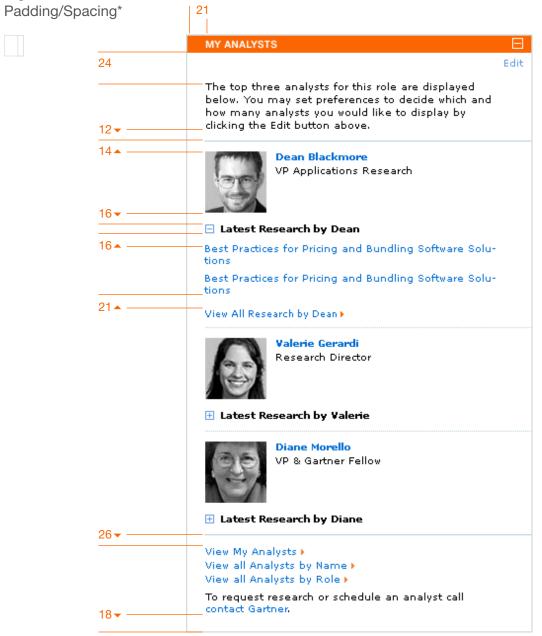
For Right Rail and Common Elements	Mosaic Components s	Header Col	lapse Button	
	MY ANALYSTS			
		Edit — Edi	t Toggle	
	The top three analysts for this role are displayed below. You may set preferences to decide which and how many analysts you would like to display by clicking the Edit button above.		dy Copy id Divider	
Analyst Photo 62x62px	Dean Blackmore VP Applications Research	Bol	ld Link	MY RECENT A
	😑 Latest Research by Dean			
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	Best Practices for Pricing and Bundling Software Solu- tions			Magic Qua
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Collapse/Expand Toggle	Valerie Gerardi Research Director		Drop box	
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	Diane Morello VP & Gartner Fellow			
	🗄 Latest Research by Diane			
View More Links	View My Analysts > — View all Analysts by Name > View all Analysts by Role > To request research or schedule an analyst call contact Gartner.			

Edit ed to My Library
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Scroll bar

26 March 2008

Right Rail



Since Components effectively support multiple forms of content and functionality, the padding and spacing vary depending on the nature of the content. There are however several commonalities that are consistent across of the portal tiles, as illustrated on the left.

* All units depicted in pixels

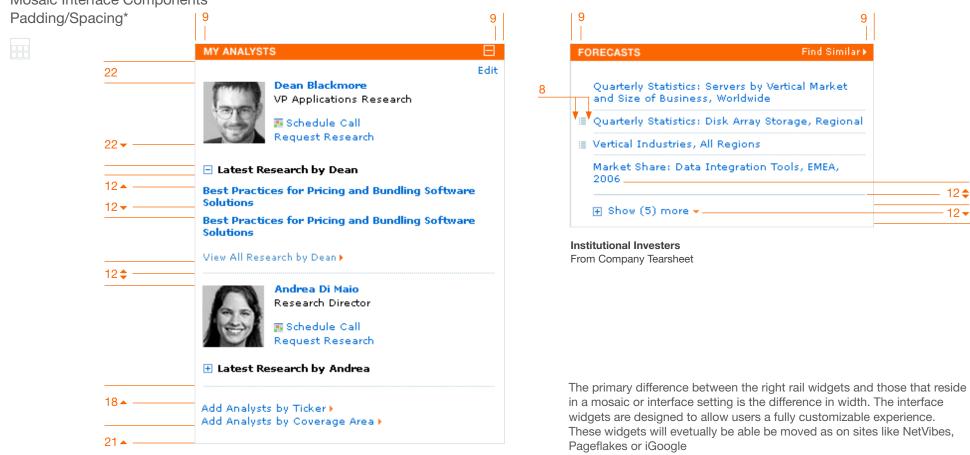
26 March 2008

Right Rail Typography

Helvetica Neue 75 Bold Graphic Text -10 points. Crisp ALL CAPS Kerning: 25 IMPLEMENT CSS Text - HEADER: Verdana, 12pt, Bold, #000000 Program Management Toolkit ———— Research ____ Toolkit Presentation: Applications Portfolio Management Starter Kit **Diagnostic Tools** Project Portfolio Alignment for PPM and your _____ LINK: Verdana, 11pt, Bold, #006DD2 **Enterprise Personality Assessment** Project Scoring Process and Assessment for PPM _____ VIEW MORE LINK: Verdana, 10pt, #006DD2 View Program Management Toolkit ------GARTNER VOICE Gartner Voice Podcasts BOLD LINK: Verdana, 12pt, Bold, #006DD2 Gartner Predicts: The Cost of Compliance _____ DATE: Verdana, 11pt, #999999 9 November 2006 -_____ Body Copy: Verdana, 11pt, #000000 Valerie Gerardi — 🜒 Listen Now Applications Podcasts 🕨 View all Podcasts 🕨

26 March 2008

Mosaic Interface Components



Institutional Investers

* All units depicted in pixels

26 March 2008

Right Rail Components Details and Usage

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Subscribe	20

26 March 2008

Right Rail Components Details and Usage | MyRecent Activity



Current Usage

Gartner for IT Leaders

Applications Business Intelligence & Information Management Business Process Improvement Enterprise Architecture IT Infrastructure & Operations Program & Portfolio Management Security & Risk Management Sourcing & Vendor Relationships

Gartner for Business Leaders Analyst Relations

26 March 2008

Right Rail Components Details and Usage | Specialize

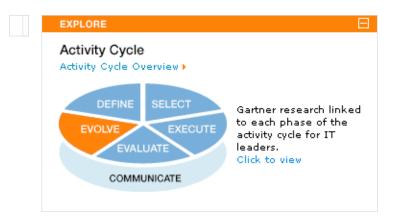
SPECIALIZE Select an Applications Specialty Application Development & Integration Customer Relationship Management ERP & Supply Chain Management Portals, Content & Collaboration

Current Usage

Gartner for IT Leaders Applications

26 March 2008

Right Rail Components Details and Usage | Explore/Activity Cycle





Current Usage

Gartner for IT Leaders (Orange Bar Header)

Applications Business Intelligence & Information Management Business Process Improvement Enterprise Architecture IT Infrastructure & Operations Program & Portfolio Management Security & Risk Management Sourcing & Vendor Relationships

Gartner for IT Executives (Blue Bar Header) Business Unit CIO Midsize Enterprise CIO

Gartner Executive Programs (Blue Bar Header) CIO Signature

26 March 2008

Right Rail Components Details and Usage | Leadership Development*

LEADERSHIP DEVELOPMENT

Overview >

EXP Research

Executive Summary: IT Risk Management: A Little Bit More Is a Whole Lot Better 1 February 2007

Learning

Leadership Tutorials

* Only available if the user has purchased this add-on

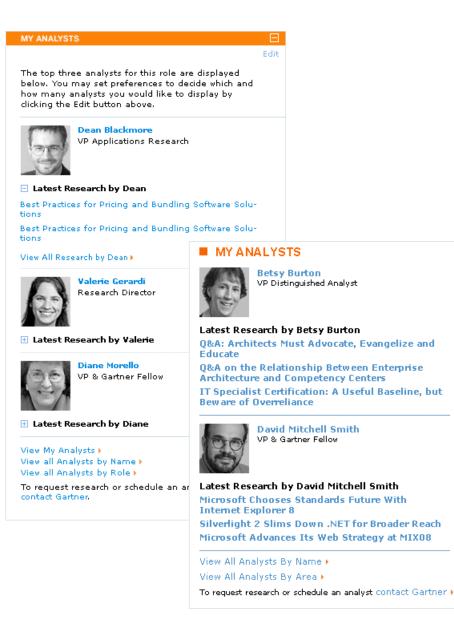
Current Usage

Gartner for IT Leaders

Applications Business Intelligence & Information Management Business Process Improvement Enterprise Architecture IT Infrastructure & Operations Program & Portfolio Management Security & Risk Management Sourcing & Vendor Relationships

26 March 2008

Right Rail Components Details and Usage | My Analysts



Current Usage

Gartner for IT Leaders (Orange Bar Header)

Applications Business Intelligence & Information Management Business Process Improvement Enterprise Architecture IT Infrastructure & Operations Program & Portfolio Management Security & Risk Management Sourcing & Vendor Relationships

Gartner Industry Advisory Services (Orange Bar Header)

Banking & Investment Services Energy & Utilities Insurance Manufacturing Media Retail

Gartner for Business Leaders

Analyst Relations (Orange Bar Header) Market & Competitive Intelligence (Orange Text Header) Product Management & Marketing (Orange Text Header)

IMPLEMENT

26 March 2008

Right Rail Components Details and Usage | Implement (Tools and Toolkit Links)

Program Management Toolkit Research

Toolkit Presentation: Applications Portfolio Management Starter Kit

Diagnostic Tools Project Portfolio Alignment for PPM and your Enterprise Personality Assessment

Project Scoring Process and Assessment for PPM

View Program Management Toolkit)

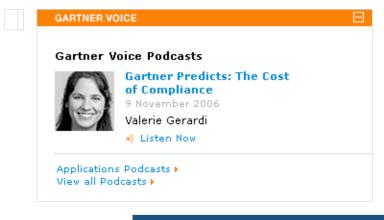
Current Usage

Gartner for IT Leaders

Applications Business Intelligence & Information Management Business Process Improvement Enterprise Architecture IT Infrastructure & Operations Program & Portfolio Management Security & Risk Management Sourcing & Vendor Relationships

26 March 2008

Right Rail Components Details and Usage | Gartner Voice (Podcast & Webcasts)



LISTEN & VIEW

Podcast



The First 100 Days for a New CIO 14 March 2008 | Louis Boyle Listen Now | Download

All IT Executive Podcasts
Talking Technology

Webcast



Identifying Trends That Require Investment Vicki Garrison, Global IT, Dupont

Current Usage

Gartner for IT Leaders (Orange Bar Header)

Applications Business Intelligence & Information Management Business Process Improvement Enterprise Architecture IT Infrastructure & Operations Program & Portfolio Management Security & Risk Management Sourcing & Vendor Relationships

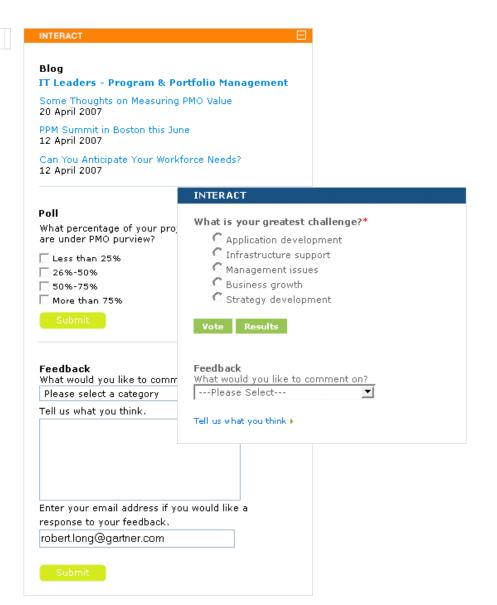
Gartner for IT Executives (Blue Bar Header)

Business Unit CIO Midsize Enterprise CIO

Gartner Executive Programs (Blue Bar Header)

26 March 2008

Right Rail Components Details and Usage | Interact



Current Usage

Gartner for IT Leaders (Orange Bar Header)

Applications Business Intelligence & Information Management Business Process Improvement Enterprise Architecture IT Infrastructure & Operations Program & Portfolio Management Security & Risk Management Sourcing & Vendor Relationships

Gartner for IT Executives (Blue Bar Header)

Business Unit CIO Midsize Enterprise CIO

Gartner Executive Programs (Blue Bar Header)

26 March 2008

Right Rail Components Details and Usage | Attend

ATTEND

G-CON: The Gartner Government Conference 6-8 June 2007 Washington, DC

View Events Calendar > View Teleconferences >

ATTEND

CIO Events About CIO Events > CIO Event Calendar > CIO Academy > Gartner Events > About Gartner Events > Gartner Event Calendar > Symposium/ITxpo >

Current Usage

Gartner for IT Leaders (Orange Bar Header)

Applications

Business Intelligence & Information Management Business Process Improvement Enterprise Architecture IT Infrastructure & Operations Program & Portfolio Management Security & Risk Management Sourcing & Vendor Relationships

Industry Advisory Services (Orange Bar Header)

Banking and Investment Services Energy & Utilities Insurance Manufacturing Media Retail

Gartner for IT Executives (Blue Bar Header)

Business Unit CIO Midsize Enterprise CIO

Gartner Executive Programs (Blue Bar Header)

26 March 2008

Right Rail Components Details and Usage | Subscribe

SUBSCRIBE

Alerts

Get the information you need, when, where and how you want it. Sign up for one of the alerts below or create your own.

PMO

Portfolio Management

Program Management

Project Management

Blogs

The newest blog posts can be delivered straight to your inbox.

Gartner Voice Podcasts

Insight on business and IT. Listen online or through your portable audio device.

Talking Technolog SUBSCRIBE

Get concise, easy-to hottest topics in IT.

Feeds Use RSS to have the to you. Blogs › Get posts via e-mail.

Get the information you need.

Gartner Voice Podcasts > Keep up to date with business and IT.

Feeds 🕨

Alerts >

Use RSS to have the latest content delivered directly to you.

Current Usage

Gartner for IT Leaders (Orange Bar Header)

Applications

Business Intelligence & Information Management Business Process Improvement Enterprise Architecture IT Infrastructure & Operations Program & Portfolio Management Security & Risk Management Sourcing & Vendor Relationships

Industry Advisory Services (Orange Bar Header)

Banking and Investment Services Energy & Utilities Insurance Manufacturing Media Retail

Gartner for IT Executives (Blue Bar Header)

Business Unit CIO Midsize Enterprise CIO

Gartner Executive Programs (Blue Bar Header)